



HOLLYWOOD  
SOUND EXPO

---

# 2024 Exhibitor's Manual

---

HWSE 2024 - JULY 27TH - XRM MEDIA STUDIOS - BURBANK, CA

UPDATED DEC 4 2023

---

**THE GREATEST WORKING SOUND PROFESSIONALS  
ARE IN HOLLYWOOD, CALIFORNIA**

**NOW, THEY'RE ALL UNDER ONE ROOF**

---

**HWSE 2024 - JULY 27TH - XRM MEDIA STUDIOS - BURBANK, CA**

---

# Reach Sound Pros with Real Decision-Making Power

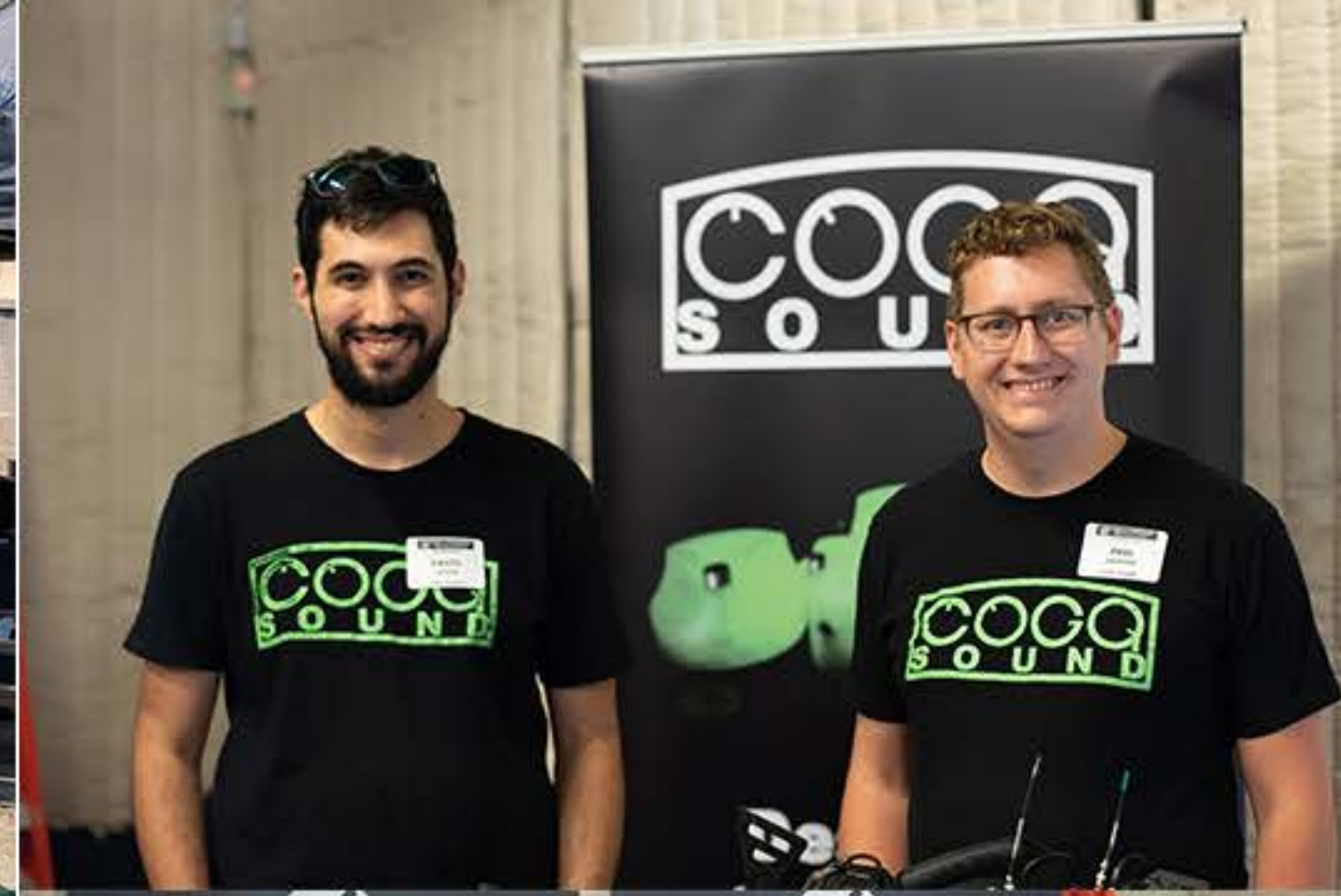
- Hollywood Sound Expo is the premiere event for Sound Professionals working in the technology, entertainment, and media industry.
- Unique in its model, Hollywood Sound Expo offers Sound artists, technicians, and working professionals the opportunity to discover state-of-the-art technology and techniques, get hands-on training, and gain knowledge and skills from world technology leaders. All of this, and the opportunity to network with colleagues and peers from the audio world.
- Professional Organizations in the film, television, and broadcast industries will be on hand to speak to current and prospective members. Each organization will also conduct their own speaking panel for education and information.
- Booths and sponsorships are limited and are reserved on a first-come, first-served basis

[CLICK TO VIEW FLOOR PLAN AND RESERVE YOUR BOOTH](#)

---

**HWSE 2024 - JULY 27TH - XRM MEDIA STUDIOS - BURBANK, CA**







---

# Build. Enhance. Grow.

- No matter how long you've been participating or how you've chosen to participate — exhibitor, sponsor and/or advertiser — we provide all the logistics to build and enhance your brand presence at HWSE.
- All Exhibitors will receive ad space in the commemorative Official HWSE Commemorative Program included with your exhibition commitment.
- Early Bird Pricing is in effect through February 29th, 2024.

[CLICK TO VIEW FLOOR PLAN AND RESERVE YOUR BOOTH](#)

PLEASE [CONTACT US](#) FOR SPONSORSHIPS  
OPPORTUNITIES ARE EXTREMELY LIMITED

---

HWSE 2024 - JULY 27TH - XRM MEDIA STUDIOS - BURBANK, CA

	Bronze Partner	Silver Partner	Gold Partner	Diamond Partner
<b>Early Bird Price</b> (Booking Through (2/29/24))	\$500	\$950	\$1600	\$2300
<b>Price</b>	\$600	\$1100	\$1750	\$2500
<b>Exhibitor's Booth</b>	6' Table Interior	10' x 10' Booth Exterior - Tent	10' x 20' Booth Exterior - Tent	10' 20' Booth Exterior - Tent Premier Location
<b>Official HWSE Event Program Ad</b>	1/4 Page	1/2 Page	Full Page	Premium Full Page & Cover Logo
<b>Official HWSE Event Program Ad</b>	None	None	Half-Size Logo Included	Full-Size Logo Included & Top Tier Logo Placement
<b>LED Wall Logo Placement</b>	None	None	Half-Size Logo Included	Full-Size Logo Included
<b>Logo on Tote Bag Giveaway</b>	None	None	Half-Size Logo Included	Full-Size Logo Included
<b>Logo at Registration</b>	None	None	Half-Size Logo Included	Full-Size Logo Included
<b>Additional Signage Throughout Expo</b>	None	None	Half-Size Logo Included	Full-Size Logo Included
<b>Partner Level Recognition</b>	Bronze Partner positioning	Silver Partner positioning	Gold Partner positioning	Diamond Partner positioning

---

# Sponsorship & Advertising

- In addition to exhibition space, all exhibitors will receive ad space in the Official HWSE Commemorative Program which will be given to all attendees of the Expo
  - Non-exhibitors may also purchase ad space in the Program and/or [hollywoodsoundexpo.com](https://hollywoodsoundexpo.com)
  - Program ad sizes correspond directly to Exhibitor Partner status
  - Sponsors may also have their logo placed on the Seminar LED Wall, on signs at registration, and throughout the Expo show floor.

PLEASE CONTACT US DIRECTLY FOR SPONSORSHIPS  
OPPORTUNITIES ARE EXTREMELY LIMITED

# Official HWSE Event Program Advertising

	1/4 Page Ad	1/2 Page Ad	Full Page Ad	Executive Front or Back Inside Cover Full Page Ad
Non-Exhibiting Vendors	\$300	\$450	\$700	\$3000
Emmy FYC	—	\$650	\$1300	\$3300

## HWSE Website Advertising Add-Ons\*

	Option 1	Option 2
Price	\$1000	\$1500
Web Ad Size with Hyperlink	Half Size	Full Size

\*Available only for HWSE Exhibitors







---

# Leadership Stage

- Change is the only constant. And how you adapt is what will secure your evolution in an increasingly competitive ecosystem. What are successful pros doing to stay ahead? What cutting-edge tech and solutions are enabling them to stay relevant? How can we assess and address the challenges that each of us will face in the future?
- You'll learn all this and more on our Leadership Main Stage, which is open to all attendees. The Leadership Stage is the ultimate venue to listen to discuss the industry's most impactful topics that each Professional Organization has curated. You'll glean valuable insight from thought leaders and visionaries on where we're headed and what the future holds.
- Program schedule will be included in the Official HWSE Commemorative Program, along with an article written from each of the presenting Professional Organizations.







---

# HWSE Product of the Year Awards

- Each exhibitor will have the opportunity to nominate one product for the award
  - Awards will be given for Most Innovative Product, Most Useful Product, and Most Outstanding Product
  - Awards voting will take place live at HWSE24, allowing attendees to vote for their favorite products
  - Products must have been released and available to purchase within the previous 2 years of the Expo (since Jan 1, 2022)
  - Both hardware and software products are eligible
  - A line of products will not be accepted, and only one product from the line will be eligible
  - Exhibitors may promote awards voting on their social media or websites, but may not incentivize voting in any way
  - Any conflicts will be resolved by HWSE and the product awards committee
- Award winners will be announced at the Expo, and will receive their award at Awards Show



**CLICK TO VIEW FLOOR PLAN AND RESERVE YOUR BOOTH**

**CONTACT YOUR HWSE REPRESENTATIVE TODAY**

**HWSE 2024 - JULY 27TH - XRM MEDIA STUDIOS - BURBANK, CA**



---

# HWSE24 Facts

- Hollywood Sound Expo is open from 10am - 4pm. Load in for Exhibitors will begin at 8am
- The Expo is located just minutes from the Bob Hope Airport in Burbank, CA, with many surrounding hotel options
- The parking garage next to XRM Media Studios is open for all Exhibitors and Attendees
- The Exhibitor Dashboard is powered by ExpoFP and is your source for updating your public directory listing, viewing booth information, updating account information, making booth payments, and so much more
- Exhibitors are required to carry all necessary insurances for the Expo
- Media accreditation is reserved for working members of the press only. This includes editors, reporters, producers, camera crews, still photographers and industry analysts
- Early Bird Pricing ends February 29th, 2024



---

# Contact Us

Unite with leading Sound Innovators and Influencers in one fast-paced, high-energy showcase. Build your brand, get inspired and amplify your exposure to new connections that will boost your bottom line.

Contact Us  
[info@hollywoodsoundexpo.com](mailto:info@hollywoodsoundexpo.com)

XRM MEDIA STUDIOS  
2525 N. Naomi St.  
Burbank, CA 91504  
[www.xrmmediastudios.com](http://www.xrmmediastudios.com)